

# CHRISTOPHER HAYDEN

## WORK EXPERIENCE

**Little Labs Inc, Product Manager** - (December 2014 - May 2016)  
*www.little-labs.com - Los Angeles, Ca.*

- Brought new products to market with partners including 20th Century Fox, Disney/Marvel, and Bare Tree Media (American Dad, Futurama & more)
- Researched trends in the smartwatch market for new product concepts
- Managed existing products through JIRA and Basecamp
- Navigated Mixpanel & Google Analytics tracking user engagement, usage patterns and more to steer updates and gauge success
- Performed internal projects key to startup & brand development

**Integrity, Front-End Engineer** - (2013 Summer Internship)  
*www.integritystl.com - St. Louis, Mo.*

- Wrote HTML, CSS and PHP files for individual sites
- Converted Photoshop documents into live sites
- Collaborated with the rest of the development team on large projects utilizing the Git Workflow
- QA'd individual sites verifying compatibility for specified browsers
- Utilized JIRA to track and prioritize project development and deadlines

**Freelancer, Web Designer/Developer** - (December 2012 - Present)  
*www.christopherhayden.com - Earth*

- Determined needs of client/users and then designed for determined needs
- Wrote website content while tailoring it to fit best SEO practices
- Built responsive CMS sites utilizing the platform Wordpress with custom built themes from scratch
- Create backend user guides for site owners new to Wordpress

## REFERENCES

### Kris McDonald

kris@little-labs.com

310.428.4867

Co-partner of Little Labs

### Ariel Vardi

ariel@little-labs.com

310.895.8651

Co-partner of Little Labs

[www.christopherhayden.com](http://www.christopherhayden.com)

## PERSONAL

### Chicago

West Loop

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📷 @christopherhydn

in /in/christopherhydn

🕒 /christopherhydn

### Skills

*Experienced in the following:*

- Market Research
- Mobile & Web Analytics
- Agile & Scrum
- Product Strategy
- Custom Wordpress Dev.
- Adobe Ps & Id

### Southeast Missouri State

*Cape Girardeau, Mo.*

- 2016 Bachelor of General Studies  
Mass Communications Minor
- Certified in Education for Public Relations by PRSA
- Completed 33 College Credits from High School AP courses

### Ed Morrissey

ed@integritystl.com

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Chief Creative Officer